



## Easy DOM | Distributed Order Management

The software solution that unifies the supply chain for flexible, intelligent, omnichannel order orchestration

Easy DOM is a cloud-deployed distributed order management system that optimises the selection of order fulfilment locations within a network of warehouses and distribution centres (DCs). Easy DOM operates based on inventory availability and a set of prioritisation rules tailored to a company's business model. To achieve this, the software integrates and synchronises the various supply chain actors. These range from warehouses, stores, 3PL providers and shipping agencies through to ERP systems, marketplaces and call centres. Easy DOM is a versatile, robust software program that offers the perfect solution to the challenges of omnichannel retail. It provides full visibility into inventory and streamlines order orchestration.

Moreover, it meets consumers' increasing expectations, such as access to different sales channels and delivery options (e.g. home delivery and in-store pickup). With a wide range of capabilities designed to optimise order allocation and deliver unique customer experiences, Easy DOM helps maximise operational efficiency and cost-effectiveness.

### Benefits

- **Optimised order routing**

Orders are assigned automatically to the ideal shipping locations according to each centre's inventory levels and workload capacity as well as preconfigured prioritisation rules.

- **Global inventory visibility**

Aggregated and item-level inventory views provide a dynamic, interconnected, real-time picture of stock availability and product flows across the supply chain.

- **Maximum customer satisfaction**

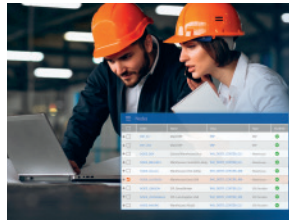
Intelligent order orchestration offers shopping experiences that meet customer requirements and drive sales. It ensures delivery commitments are met through fast, on-time, error-free shipments.

- **Multilevel and omnichannel integration**

The consolidation of all supply chain levels simplifies the management of complex scenarios in companies with extended distribution networks incorporating multiple sales channels and shipping locations.



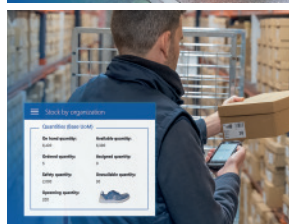
## Software designed for seamless supply chain integration



**• Business rules**  
**Supply chain modelling tailored to organisational priorities**  
 The company is modelled by defining the nodes that make up its supply chain network and creating prioritisation and hierarchy rules that underpin the orchestration strategies.



**• Order orchestration**  
**Intelligent management for distributed, dynamic, flexible order shipping**  
 Easy DOM optimises order assignment based on variables such as inventory availability, order characteristics, workload per node, business rules and service-level agreements. The system orchestrates fulfilment optimally, assigning each outbound order to the ideal supply node. It aligns with business model priorities to reduce delivery times and maximise cost-effectiveness.

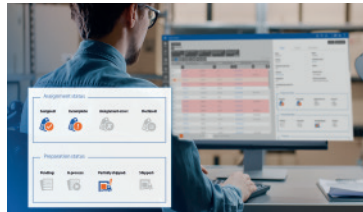


**• Inventory visibility**  
**Real-time global stock visibility**  
 The software centralises inventory control to ensure the availability of items required for order orchestration and anticipate contingencies that could affect the supply chain.

## Additional capabilities



**• Supply Chain Analytics**  
**Centralised, real-time supply chain monitoring**  
 Through the Supply Chain Analytics capability, Easy DOM enables the creation of customised dashboards tailored to business needs. The software acts as a control tower for proactive, real-time monitoring of the supply chain status.



**• Notifications and alarms**  
**Configurable alerts for immediate incident detection**  
 The system allows companies to configure event notifications. These range from order confirmation (both assigned and unassigned) to warnings about communication failures between nodes. Subscribing to these notifications enables real-time supply chain status monitoring.



**• Customer service**  
**Detailed monitoring for agile, efficient customer support**  
 Easy DOM's features designed to assist order and incident management teams significantly enhance the customer experience by increasing loyalty.

## Why choose Mecalux Software Solutions?



**60+ years** of experience in warehousing solutions, with operations in **70+ countries**



**500+ engineers** exclusively dedicated to developing logistics and supply chain software



**1,200+ facilities** in **36 countries** managed with Mecalux software solutions



**Software continuously developed** and updated through major R&D investments



**Multilingual technical support** available **24/7, 365 days** a year

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